

TAKE CARE OF YOUR GREATEST ASSET — YOUR EMPLOYEES

Only 36% of employees say that their employer’s financial well-being resources meet their needs.¹ PNC Organizational Financial Wellness helps reduce stress and improve overall employee financial wellness, creating a more confident and productive workforce for you.



WHAT IS THE IMPACT OF FINANCIAL STRESSORS ON YOUR EMPLOYEES?²



56% report that they are stressed dealing with their financial situation.



55% admit to spending 3+ hours/week thinking about financial stressors at work.



76% of stressed employees would be attracted to another company that cares more about their financial well-being.

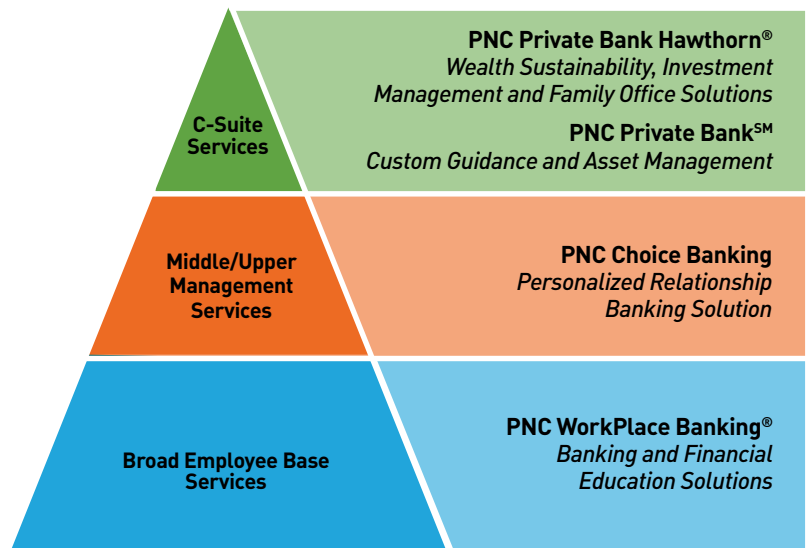


Financially stressed employees are **2x** more likely to look for another job.


EMPOWER YOUR EMPLOYEES THROUGH THE PNC ORGANIZATIONAL FINANCIAL WELLNESS APPROACH

Your employees are unique. That’s why PNC has developed solutions for all levels of your organization at every life stage. We’re staffed with dedicated bankers, in physical locations and virtually, to help with the planning, personalized products and education your employees need.


How much does financial wellness matter to employees? While **more than 50%** would be attracted to a company that cares about their financial well-being, **fewer than 50%** believe their employer cares?




CUSTOMIZE YOUR FINANCIAL WELLNESS PROGRAM

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BANK-AT-WORK PROGRAM

PNC WorkPlace Banking® helps to strengthen employee financial awareness and increase convenience through digital banking that includes money management tools.
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HEALTH SAVINGS ACCOUNTS

PNC BeneFit Plus streamlines employer spending account administration while driving employee engagement and utilization of their Health Savings Accounts (HSAs) and Flexible Spending Accounts (FSAs).
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STUDENT DEBT SOLUTION

PNC Student Debt Solution, powered by Candidly™, provides employees access to a holistic program to help them reduce the impact of their student loans — from identifying forgiveness and refinancing options to helping the borrower better manage their repayment schedule.
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ONLINE FINANCIAL EDUCATION

PNC Financial Wellness Achievement CenterSM encourages and recognizes employees for strengthening their financial knowledge through a fully customized, digital learning tool.³
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RETIREMENT PLAN SERVICES

PNC Fiduciary Investment Services provides a customizable suite of investment advice, an annual employee education campaign and fiduciary support to help plan sponsors understand and meet their fiduciary obligations to participants.
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PERSONALIZED BANKING SOLUTION

PNC Choice Banking⁴ is for qualified customers with complex banking needs. This solution provides a dedicated team, relevant insights, priority servicing, and top products and rewards in an on-demand, virtual setting.



READY TO HELP

Your Organizational Financial Wellness representative can help you to achieve your goals.
For more information, visit pnc.com/wellness.

¹ "Rethinking Financial Wellbeing for Today's Diverse Workforce," Willis Towers Watson, 2021. Link here: <https://www.wtwco.com/en-US/Insights/2021/03/infographic-rethinking-financial-wellbeing-for-todays-diverse-workforce>

² Employee Financial Wellness Survey, PricewaterhouseCoopers, 2022. Link here: <https://www.pwc.com/us/en/services/consulting/business-transformation/library/employee-financial-wellness-survey.html>

³ The PNC Financial Wellness Achievement Center is not currently available in all markets. Ask your PNC Organizational Financial Wellness Consultant for more information.

⁴ To be eligible for PNC Choice Banking, you'll need \$50,000 or more in combined average monthly balances in your active personal checking, savings, money market accounts and certificates of deposit (excluding any IRA Deposit products) using the most current statement period balance(s) at the time of enrollment. These are considered "Eligible Deposits."

Program features and eligibility requirements are subject to change. This offer is non-transferrable. If, after enrollment, you choose not to participate in PNC Choice Banking, please contact us at 866-PNC-4000.

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